

FIG. 1

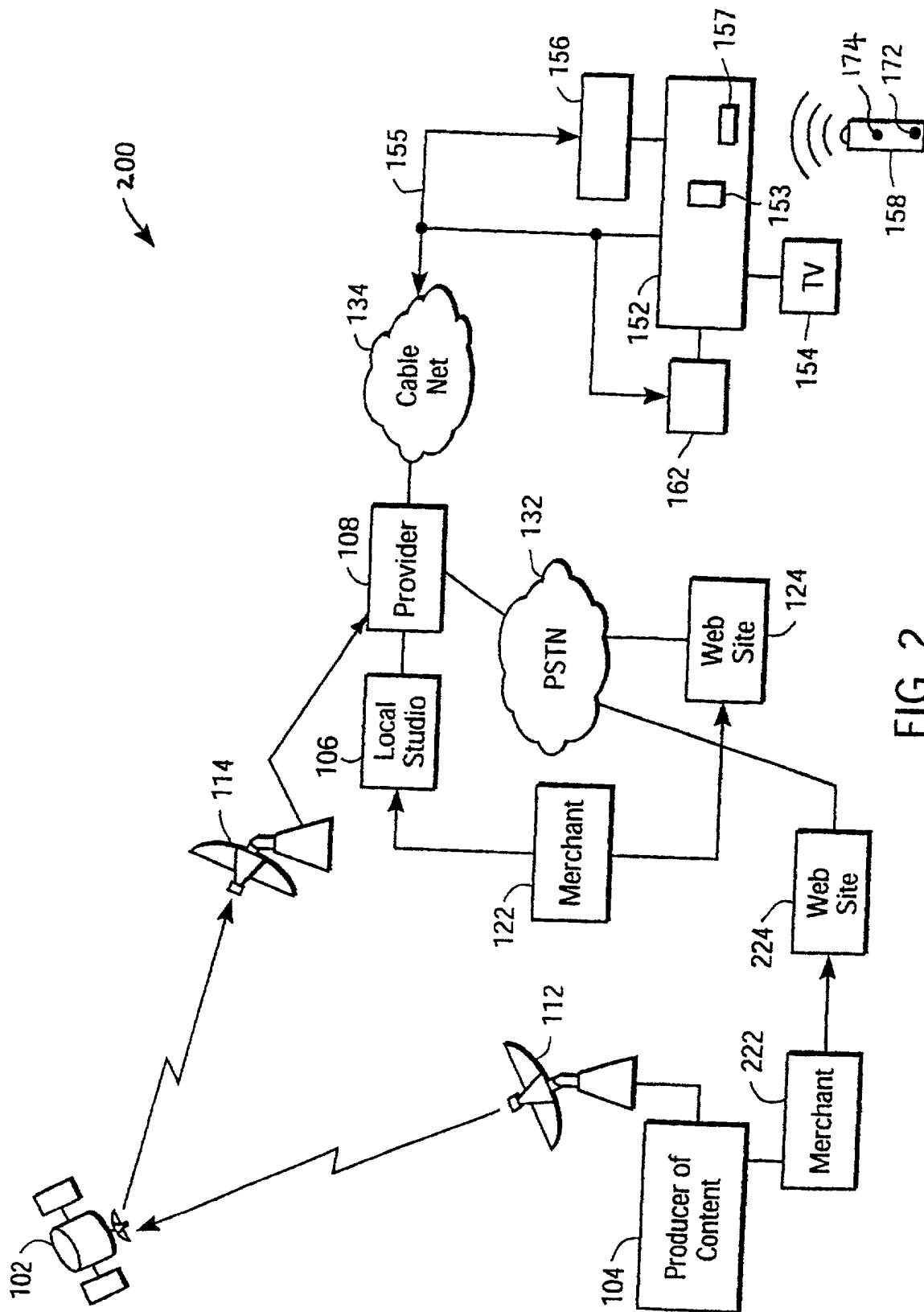


FIG. 2

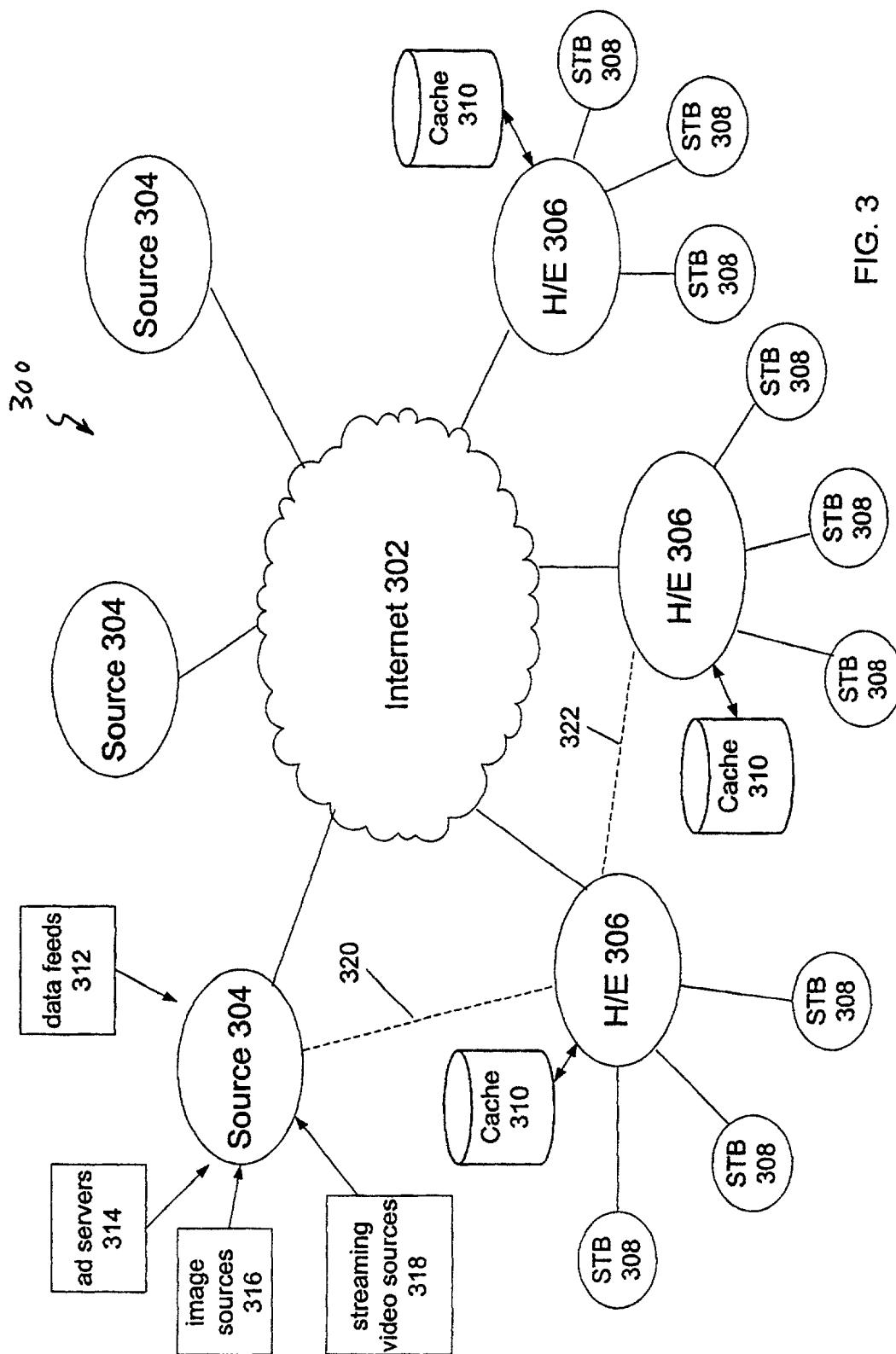


FIG. 3

FIG. 4 is a schematic diagram of a television set 154 displaying a shoe advertisement 402. The advertisement 402 includes the text "Shoes on sale at The Department Store" and a "BUY" button 404. A remote control 158 is shown below the television set 154.

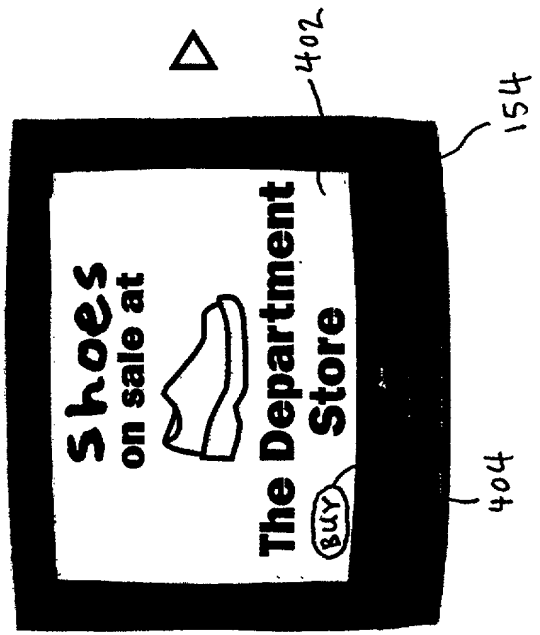


Figure 4

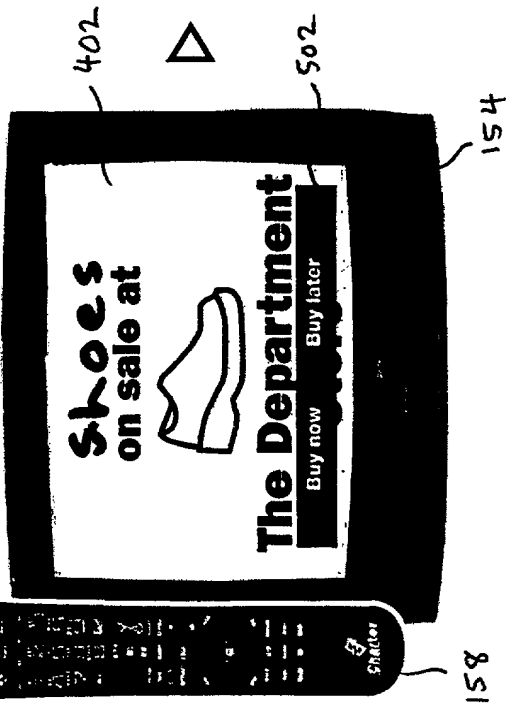


Figure 5

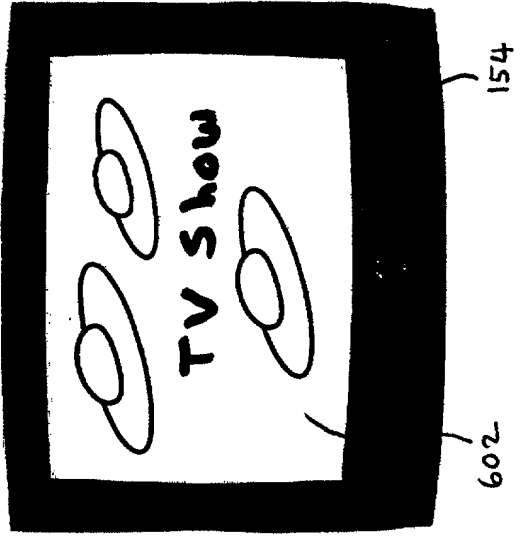


Figure 6

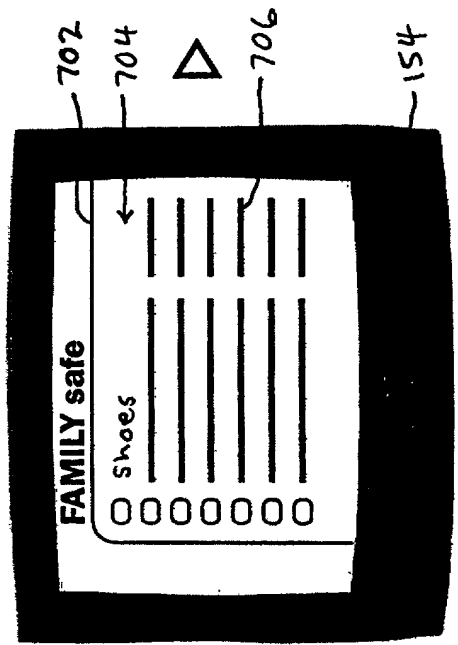


Figure 7

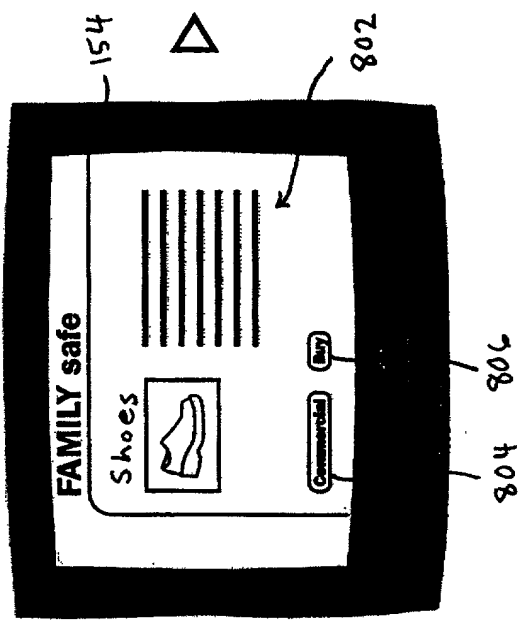


Figure 8

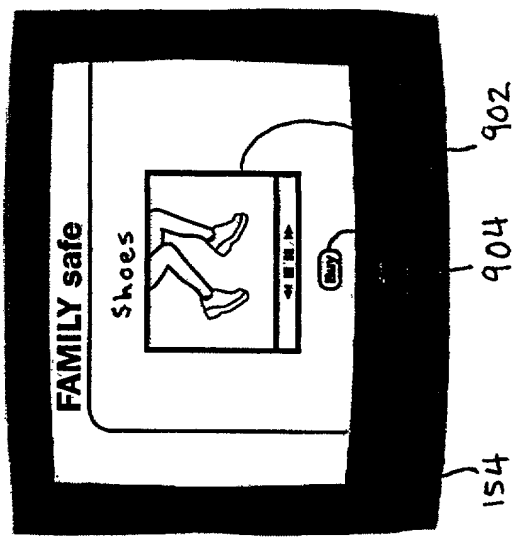


Figure 9

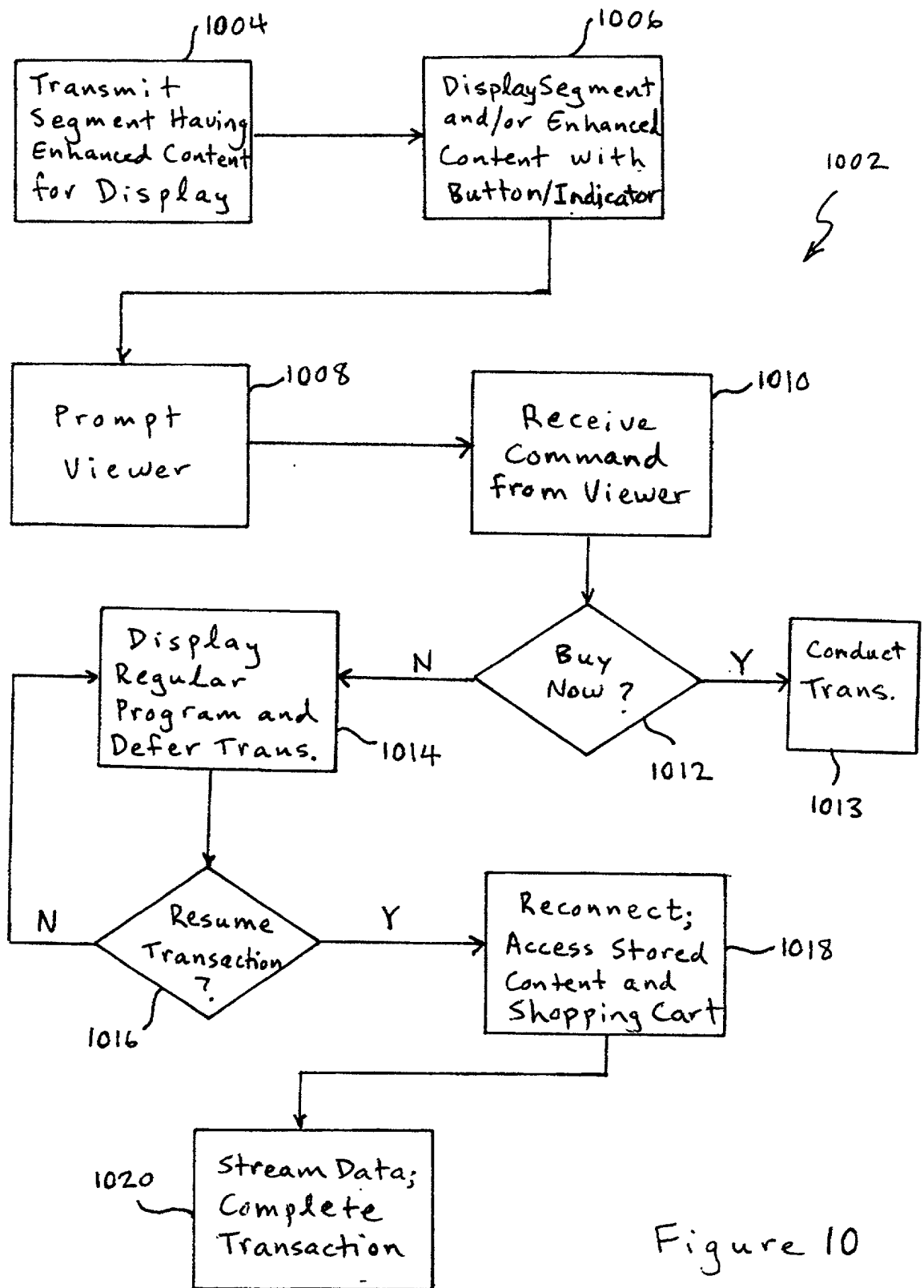


Figure 10